

**09**  
NOV 2025

**SUNDAY**  
1 PM - 7 PM (CST)  
CHICAGO MARRIOTT NAPERVILLE  
NAPERVILLE, IL

**LEAD WITH**  
CONFERENCE

*Lazos*

## SPONSORSHIP & AD INFORMATION

**BENEFITING FAMILY BRIDGES/LAZOS DE FAMILIA**  
A not-for-profit 501(c)(3) organization

family *bridges*  
lazos de familia

# ABOUT THE CONFERENCE

People lead in myriad ways—as professionals, parents, mentors, entrepreneurs, caregivers, and visionaries. Each role carries its own set of challenges; yet within every responsibility lies an extraordinary opportunity to lead with joy, purpose, and passion.

This conference is intentionally designed to equip and empower attendees to lead authentically and effectively in every area of life, without sacrificing themselves in the process. We will explore:

- How to cultivate joy in leadership, even in difficult seasons
- Champion the mission of strengthening families
- Embracing purpose-driven leadership that aligns with your values
- Reigniting passion in your work, relationships, and personally.
- Recharge and ignite your career with purpose, passion and power.

This is not just a conference, it's a movement and we invite you to partner with us.

## THE SPEAKERS

This year's Lead With Joy Conference features an extraordinary lineup of dynamic speakers—women who embody the very essence of resilient, purpose-driven leadership. Their voices will ignite vision, stir action, and deeply inspire every attendee to Lead With Joy.

**Keynote Speaker:** Dr. Gloria Mayfield Banks

**Emcee:** Alisa Sample-Alexander

**Presenters:**

Dr. Alicia La Hoz, Founder/CEO Family Bridges

Dr. Sabina Goodwin Monday

Dr. Susy Frances Best

## — Why Sponsor or Advertise? —

By sponsoring or advertising at the Lead With Joy Conference, you can connect with a diverse and vibrant community of professionals, decision-makers, people of influence, and values-driven leaders from across the Chicagoland area and beyond.

Your support not only enhances your visibility and brand goodwill, it directly fuels Family Bridges mission to build more resilient relationships and families, and end the cycle of family trauma through innovative programs that empower, equip, and encourage underserved communities.

# SPONSOR LEVELS

## *Golden Gate Bridge*

### **Presenting Sponsor**

\$10,000

- 8 tickets to the conference
- Company representative to make remarks during the conference at lunch or Conference
- Vendor table
- VIP Luncheon table
- Full Page Ad
- Highlight on social media
- Name/Logo featured prominently on event website
- Named as Presenting Sponsor in pre and post event PR
- Mention in e-newsletter sent to all stakeholders
- Name/logo on Onsite Banner throughout Conference
- Opportunity to distribute product or samples to event audience
- Honorary Family Bridges Michigan Avenue Ambassador BridgeMaker

## *Florida Keys 7 Mile Bridge*

### **Auction Sponsor**

\$7,500

- 6 tickets to the conference
- Vendor table
- VIP Luncheon
- Full Page Ad
- Highlight on social media
- Name/Logo featured on event website
- Name/Logo on auction website
- Mention in e-newsletter sent to all stakeholders
- Name/Logo on Onsite banner at Auction Area
- Opportunity to distribute product or samples to event audience
- Honorary Family Bridges Michigan Avenue Ambassador BridgeMaker

*Brooklyn Bridge*  
**Wise Up Girl Scholars Partner**  
\$5,000

- 4 tickets to the conference & 2 Wise Up Girls tickets
- VIP Luncheon
- Half Page Ad
- Highlight on social media
- Name/Logo featured prominently on event website
- Sponsor 2 Wise Up Girls to receive \$500 Scholarship and attend Conference, offering a lasting impression and recognition of your support, branded materials in conference materials.
- Mention in e-newsletter sent to all stakeholders
- Name/logo on Onsite Promo at Wise Up Girl Registration Area
- Honorary Family Bridges Michigan Avenue Ambassador BridgeMaker

*Sydney Harbour Bridge*  
**Selfie/Headshot Mingle & Tech Sponsor**  
\$2,500

- 2 tickets to the conference
- VIP Luncheon
- Quarter Page Ad
- Highlight on social media
- Name/logo featured on event website
- The Headshot Mingle Sponsor company logo will be prominently displayed on banner in the headshots area for VIP Attendees ensuring maximum visibility and brand exposure to everyone.
- Mention in e-newsletter sent to all stakeholders



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## *London Bridge*


**Raffle Sponsor**  
\$1,500

- Includes 2 attendees
- VIP luncheon
- Business card ad in program
- Highlight on social media
- Name/logo featured on event website
- Mentioned in e-newsletter sent to all stakeholders

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## *Michigan Avenue*

**Conference Raffle Sponsor**  
\$1,000

- Includes 1 ticket to the Event
  - VIP Luncheon
  - Logo Ad
  - Highlight on social media
  - Mentioned in e-newsletter sent to all stakeholders
  - Name on event website
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# ADVERTISEMENT

Advertisement Placement	Size	Price
Inside Front Cover	8x10.5	\$1500
Inside Back Cover	8x10.5	\$1200
Full Page	8x10.5	\$1000
Half Page	7.5x4.5	\$500
Quarter Page	3.5x4.5	\$250
Business Name	3.5x2	\$125

# EVENT TICKETING

Ticket Level	What's Included
VIP (\$159)	Conference gift, entertainment, lunch with Speakers, Headshot Mingle, Full conference book, early entry to auction, an exciting program, 1 raffle ticket
Standard (\$125)	Conference ticket, digital flipbook program, full sponsors, and resource tools, lunch on your own, and an exciting program
Early-Reduced (\$85)	Conference ticket and digital flipbook agenda featuring sponsors name/logo, and lunch on your own

## CONFERENCE LOCATION

### Chicago Marriott Naperville

1801 North Naper Boulevard, Naperville, Illinois, USA, 60563

**Courtesy Room Block:** Tel: +1 630-505-4900

**For more information:** Torya Coates, Development Director

**Email:** [Torya@familybridgesusa.org](mailto:Torya@familybridgesusa.org)

**Event Website:** [familybridgesusa.org/leadwithjoy25](http://familybridgesusa.org/leadwithjoy25)