family*bridges*
lazos de familia

# a family portrait

**SPONSORSHIP & ADVERTISING PACKAGE**

**OCTOBER 7 & 8** | **THE MATRIX CLUB**
808 Illinois Rte 59, Naperville, IL 60540

## ABOUT FAMILY BRIDGES

While working as a licensed clinical psychologist and working with Latino parents, couples and children, Dr. Alicia La Hoz witnessed the pain experienced by children growing up in high-conflict homes. Wanting to end the cycle of trauma, she founded Family Bridges/Lazos de Familia, a mission-driven organization that empowers limited-resource families with tools to combat trauma, mental illness and poverty.

What began as a small group of community leaders meeting in church basements and serving a handful of families, has evolved into an international group of community champions impacting millions around the world.

Today, Family Bridges is a big family of community champions, teachers, counselors and creatives. We empower people through interactive, culturally-relevant workshops and events. There they learn skills to strengthen their relationships at home, at work and in the community. We equip leaders with curricula to build stronger communities and develop a positive environment to raise children. We encourage a culture of hope through stories delivered online and on stage.
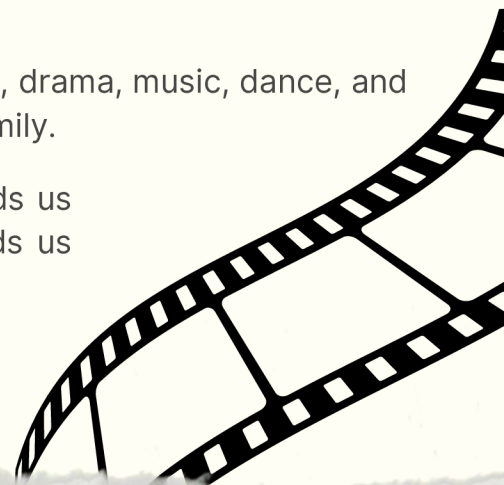
## ABOUT A FAMILY PORTRAIT

The Ramos family is getting ready for what should be a simple family photo, but behind each carefully posed smile lies unspoken struggles, hidden emotions, and unresolved tensions. What looks perfect on the outside is anything but on the inside.

As the day unfolds, laughter turns to frustration, chaos turns to reflection, and the family is forced to confront what's really happening beneath the surface. Can they come together, not just for the picture, but for each other?

*A Family Portrait* is an eclectic mix of performances, including: comedy, drama, music, dance, and poetry—all linked by the universal themes of love, relationships and family.

Funny, heartfelt, and deeply relatable—this original production reminds us that perfection is never about the pose—it's about the love that holds us together.

https://www.familybridgesusa.org/family-portrait

# SPONSORHIP LEVELS

| Benefit | Golden Gate $7,500 | Florida Keys 7 Mile $5,000 | Brooklyn Bridge $2,500 | Sydney Harbour $1,500 | London Bridge $1,000 | Michigan Avenue $500 |
|---|---|---|---|---|---|---|
| Fund Family Bridges Scholarship Program for Emerging Leaders | ✓ | ✓ | ✓ | | | |
| Reserved seating and tickets (option to donate) | 8 (Summit & Theatre) | 6 (Summit & Theatre) | 4 (Summit & Theatre) | 2 (Summit & Theatre) | 2 (Theatre only) | 2 (Theatre only) |
| Logo designation on Event Banner | ✓ | | | | | |
| Logo designation on Playbill | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Verbal Recognition as Sponsor | ✓ | ✓ | | | | |
| Ad in Event Program | Full page | Full page | Half page | Quarter Page | Business card | Logo & Name |
| Ability to Promote on Website | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Logo recognition on event webpage | ✓ | ✓ | ✓ | ✓ | | |
| Recognition on Social Media | ✓ | ✓ | ✓ | | | |

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# ADVERTISEMENT

Event Programs are provided to every attendee and contain information about the event (performances, biographies, timetable, sponsors, etc). Advertising in the Event Program is a simple, effective means to promote your business at a reasonable cost.

All ads are printed in full color. Covers are subject to availability.

- **Print Process & Resolution:** CMYK, 4/4 – 300 DPI
- **Preferred File Format:** PNG or JPEG
- **Bleed:** For full page ads, please add · inch all around

| Placement | Size | Price |
|---|---|---|
| Inside Front Cover | 8x10.5 | $1,500 |
| Inside Back Cover | 8x10.5 | $1,200 |
| Full Page | 8x10.5 | $1,000 |
| Half Page | 7.5x4.5 | $500 |
| Quarter Page | 3.5x4.5 | $250 |
| Business Name | 3.5x2 | $125 |

# SPONSORSHIP SUBMISSION FORM

Contact Name _____

Company Name & Job Title _____

Street Address _____

City _____ State _____ Postal Code _____

Phone _____ Email _____

## SPONSORSHIP/ADVERTISEMENT SELECTION

| **Golden Gate** $7,500 ☐ | **Florida Keys** $5,000 ☐ | **Brooklyn Bridge** $2,500 ☐ | **Sydney Harbor** $1,500 ☐ | **London** $1,000 ☐ | **Michigan Avenue** $500 ☐ |
|---|---|---|---|---|---|
| **Inside Front Cover $,1500** ☐ | **Inside Back Cover $1,200** ☐ | **Full Page** $1,000 ☐ | **Half Page** $500 ☐ | **Quarter Page** $250 ☐ | **Business Name** $125 ☐ |

## PAYMENT METHOD

*Please make checks payable to Family Bridges and mail to: Family Bridges, 17W662 Butterfield Rd Ste 307, Oakbrook Terrace, IL 60181. To pay online via credit, debit or ACH, please click here or scan the QR code to the right.*

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